



BALPPA press release

December 2018

BALPPA HOSTS EXCELLENCE AWARDS

BALPPA held its Leisure, FEC and Indoor Play Trade Exhibition and BALPPA Excellence Awards at Drayton Manor Park last month.

More than 200 people attended the Excellence Awards ceremony, which celebrate excellence within the leisure industry. BALPPA members and non-members were asked to nominate winners across 10 different categories.

BALPPA CEO, Paul Kelly was in charge of the proceedings and welcomed up the sponsor of each category to present the highly commended, bronze, silver and gold awards to the deserving winners.

“It was a fantastic event and we were delighted with the great turnout. The competition within all the categories was fierce and everyone was impressed with the high standards across the board.

“We would like to thank everyone who attended including all the exhibitors, the sponsors and all those who took part in the awards.

“This year’s event was the biggest and best to date and we’re looking forward to building on that success in 2019,” he added.

Head Over Heels was the winner of both the Food and Beverage and the Attraction under 12,000 sq ft awards.

Winner of the Attraction over 12,000 sq ft went to Safari MK and Jen Brennan from Safari MK won the Employee of Excellence award.

The Supplier of the Year title was awarded to Carftis and Otterspool Adventure took the One to Watch (non-BALPPA member) title.

Colchester Zoo won gold in the Digital Communication category and Robin Hill, Jungle Heights took top spot in the Innovation of the Year.

Sandcastle Waterpark won gold in Inclusivity of the Year and the Early Years Healthy Futures Award went to Little Bugs, Web Adventure Park.

The chosen charity for the occasion was Autism Puzzles and thanks to the generosity of guests BALPPA was able to raise more than £1,200 for this very worthy cause.

Founded in 1936, BALPPA is the non-profit-making Trade Association representing the interests of owners, managers, suppliers and developers in the UK's commercial leisure parks, piers, zoos, family entertainment centres (indoor play and soft play centres) and static visitor attractions sector.

Issued on behalf of Treasure Trails by Flamingo Marketing. For more information please contact Drew Cunliffe drew@flamingo-marketing.co.uk or Jaimie Poyner on 01637 873379 or jaimie@flamingo-marketing.co.uk .