



NEWS RELEASE



CALLING INDIVIDUALS AND STUDENTS – GET A HEAD START IN YOUR CAREER

The British Association of Leisure Parks, Piers and Attractions (BALPPA) now has two membership categories to support and develop those already working within the leisure and attractions businesses and to attract students studying a relevant university degree who are looking to pursue a career within the industry as either an Operator or Trade Supplier or Service Provider.

The organisation, which has over 300 members and represents the interests of the UK's commercial leisure parks, piers, zoos, visitor attractions and family entertainment and indoor play centres, wanted to develop these new categories to make Association membership an affordable and attractive proposition for individuals and students.

If you are an individual who is working or has worked within the industry and may be looking to progress to a more senior position or simply want to engage directly with BALPPA and its Members or having left a leisure business you would like to keep in touch with the industry or continue to network with Members, this is for you! Individual membership is priced at just £100 per person for one year!

If you are a student who is studying a relevant university degree and you would like to pursue a career within our amazing industry either as an Operator or a Trade Supplier or Service Provider, then get a head start by joining BALPPA! Student membership is priced at just £50 per person for one year!

Both membership categories provide a series of benefits including access to BALPPA's events, webinars, newsletters and other guidance documents as well as specific events for these different groups.

More information on our new membership categories is now live on the Join BALPPA section of our [website](https://www.balppa.org) and you will also find more information on the benefits of membership and the application form.

Founded in 1936, BALPPA is the non-profit-making Trade Association representing the interests of owners, managers, suppliers and developers in the UK's commercial leisure parks, piers, zoos, family entertainment centres (indoor play and soft play centres) and static visitor attractions sector.

- For more information on BALPPA and all of their events visit www.balppa.org

For more information please contact: information@balppa.org | www.balppa.org | 0207 403 4455



www.balppa.org